

2011 PRICE LIST FOR INTERMEDIATION AND ADMINISTRATION SERVICES REGARDING TICKET SALES

TICKET SALES INTERMEDIATION FEE FOR SELLING TICKETS FROM THE ONLINE SALES NETWORK

Tickets of up to 4 euros – fee 0.33 euros

Tickets of more than 4 euros – fee 8% of the purchase price of the ticket

(Special conditions apply according to an agreement between the Organiser and Piletilevi)

Cost of tickets sold from the Piletilevi system – 0.10 euros

The ticket sales intermediation fee includes:

- Cost of electronic payment (card payments, online banking fees);
- Availability of the event tickets in the sales network set up between the partners of Piletilevi located in the Republic of Estonia according to the presale period noted by the Organiser;
- Displaying the event in the Piletilevi sales list on the Internet at www.piletilevi.ee;
- Online access to the event's sales reports in real time using a username and password provided to the corresponding organisers

In order to obtain precise service fees and advertising offers, please contact the project managers of Piletilevi:

Galina Heinla, galina@piletilevi.ee, +372 6659530

Juliana Nurk, juliana@piletilevi.ee, +372 6659537

General contact: info@piletilevi.ee, +372 6659534

TICKET SALES SERVICES IN FINLAND AND LATVIA VIA THE PILETILEVI ONLINE SALES NETWORK

The conditions for the intermediation fee and other marketing activities shall be agreed upon separately.

Like in the case of the Estonian sales network, the sales of tickets sold via the Piletilevi online sales network by Piletilevi's international partners shall be reflected in real time in the online sales report, viewable by the Organiser.

Sales in Finland: www.piletilevi.ee/fin, sales points in Helsinki:

Mannerheimintie 22-24, LippuRex, Täyspalvelu

Narinkka 3, Kamppi Centre, Täyspalvelu

Sales in Latvia: via the SIA Bilesu Serviss sales network (200 sales points + www.bilesuserviss.lv and www.ticketsservice.lv)

Sales in Lithuania: via the UAB BilietuPasaulis sales network (70 sales points + www.bilietupasaulis.lt)

Sales in Belarus: www.bileti.by

FEE FOR ENTERING THE EVENT

Unspecified seating arrangement:

Up to 10 shows – 19 euros

10–20 shows – 30 euros

More than 20 shows – according to the time spent on entering, 35 euros per hour

Entering an event with specified seating arrangement:

Up to 10 shows – 30 euros

10–20 shows – 47 euros

More than 20 shows – according to the time spent on entering, 35 euros per hour

The fee for entering the event includes:

- Entering the event in the ticket sales information system according to the ordering sheets and venue plans provided by the Organiser;
- Entering the information about the show from an electronically forwarded basic material into the Piletilevi information system and on the Internet homepage www.piletilevi.ee.
- Entering an image in a .gif or .jpeg format introducing the event into the www.piletilevi.ee system – maximum measurements 300x300 pixels and 20 kB.
- Entering 1 audio file (mp3) and 1 video file (YouTube) into the www.piletilevi.ee system.
- Permanent office costs related to the event – reporting, accounting and managing the sales network.

VAT valid in the Republic of Estonia shall be added to all service prices provided in the price list!

ADMINISTRATIVE SERVICES RELATED TO TICKETING, ADMINISTRATIVE SERVICES DURING THE SALES PERIOD OF THE EVENT

35 euros / 1 hour

Services classified as administrative services related to ticketing:

- Reserving seats for the Organiser based on the Organiser's wishes
- Opening the sales of certain seats at a later time based on the Organiser's wishes
- Repurchasing the tickets already issued to the Organiser in the system and re-entering them into the system to be sold in the network and/or issued to the Organiser at a later time

NB! Organiser's tickets mean all the tickets issued to the Organiser based on the Organiser's wishes:

INVITATIONS, PRICED tickets for retail sale etc.

COST OF TICKET BLANKS PRINTED FOR THE ORGANISER

Price of service for issuing tickets already being sold in the system – 0.16 euros per ticket

If only the printout of tickets is desired, then the service fee for entering an event with an unspecified seating arrangement shall be added – 13 euros

Additional services to be agreed upon separately:

Issuing the Organiser's tickets in a PDF-format, consultations with a project manager

Ticket sales at the venue: price of service according to the volume of providing the service

Plastic cards

Customer cards

Access systems – equipment and software

VAT valid in the Republic of Estonia shall be added to all service prices given in the price list!

Price list valid as of 10.01.2011

Piletilevi reserves the right to make changes in the price list.

Confirmed 10.01.2011

Jaanus Beilmann

Manager

AS Piletilevi

AS PILETILEVI
Reg No. 10568581
Rotermanni 8, 10111 Tallinn

Phone +372 6659 535, 530
Russian sector +372 6659 537
Fax +372 6659 538

myyk@piletilevi.ee
www.piletilevi.ee